

# MRT CORPORATE PARTNERS



## PATRON (\$500)

### Brand Visibility

- Recognition in MRT's Playbill, distributed to 42,000 patrons annually
- Recognition on MRT.org/support

### Access

- Two complimentary tickets throughout the subscription season
- Invitation to post-performance Opening Night parties

### Employee Benefits

- \$10 discount on select MRT performances

## PRODUCERS CIRCLE (\$1,500)

### Brand Visibility

- Recognition in MRT's Playbill, distributed to 42,000 patrons annually
- Recognition on MRT.org/support

### Access

- Six complimentary tickets throughout the subscription season
- Invitation to post-performance Opening Night parties
- Invitation to exclusive donor events

### Employee Benefits

- \$10 discount on select MRT performances
- Discount to MRT's Young Company, a professional theatre training program for high school students



(l-r) Caroline Neff and Vichet Chum in *The Haunted Life*. Photo by Meghan Moore.

## ABOUT MRT

Merrimack Valley's premiere theatre and a performing arts leader in the city of Lowell. MRT produces seven plays during the subscription season. Each play is created locally, meaning our sets are built here, our cast rehearses here, and performances are tailored to our community.

### Performances

- Seven plays a season
- 175 Performances
- Average of 140 attendees each performance

### Our Audience

- Residents from Greater Merrimack Valley and Southern New Hampshire
- High population from Lowell, Andover, Chelmsford, Westford, Concord, and Carlisle

### Engagement

- Mrt.org 6,000 visitors a month
- Facebook 7,900 followers
- Twitter 2,000 followers
- Instagram 1,000 followers

## PROGRAM SPONSORSHIP

STARTING AT \$2,500

Our dynamic sponsorship packages offer corporate partners the opportunity for deep engagement and brand visibility. Benefits of sponsorship also include complimentary premium performance tickets, invitations to exclusive events, and many top-level engagement opportunities.

### Brand Visibility

- Recognition on select marketing material for sponsored production or program
- Quarter-page advertisement for one MRT's Playbills
- Unique post on MRT's social media pages promoting your company
- Logo recognition in MRT's Playbill, distributed to 42,000 patrons annually
- Logo recognition on MRT.org/support

### Access

- 8 complimentary tickets throughout the subscription season
- Invitation to post-performance Opening Night parties
- Invitation to exclusive donor events

### Employee Benefits

- \$10 discount on select MRT performances
- Discount to MRT's Young Company, a professional theatre training program for high school students

## PRIVATE PERFORMANCE - \$7,500

Buy out the entire 279-seat Nancy L. Donahue Theatre for an evening or afternoon performance

- Welcome from Artistic Director and/or Executive Director
- Opportunity to host a pre-show reception for up to 30 guests
- Opportunity to meet the cast after the show

To discuss your partnership with MRT, contact:

Bonnie J. Butkas,  
Executive Director,  
Bonnie.butkas@mrt.org

Merrimack Repertory Theatre is a non-profit organization. Your donations are tax-deductible to the fullest extent of the law.



Martin Landry in *Murder for Two*. Photo by Meghan Moore.

132 Warren St, Lowell Ma 01852  
978.654.4678 ● MRT.ORG

