



June 2, 2018

# SPONSOR BENEFITS

## PRESENTING SPONSOR - \$15,000

### Event Benefits

20 tickets, with priority seating (\$2,500 value)

### Recognition Benefits

Name on event invitation\* - 4,000 impressions  
Name on auction lobby poster - 300 impressions  
Recognition on event web page and eblasts related to Gala  
Two full page advertisement in Gala program (\$400 value)  
Special acknowledgement of sponsorship in welcome address  
Table centerpiece recognizing your sponsorship

(\$13,200 is tax-deductible)

## DIAMOND SPONSOR - \$10,000

### Event Benefits

10 tickets, with priority seating (\$1,250 value)

### Recognition Benefits

Name on event invitation\* - 4,000 impressions  
Name on auction lobby poster - 300 impressions  
Recognition on event web page and eblasts related to Gala  
One full page advertisement in Gala program\*\* (\$200 value)  
Special acknowledgement of sponsorship in welcome address  
Table centerpiece recognizing your sponsorship

(\$8,900 is tax-deductible)

## PLATINUM SPONSOR - \$5,000

### Event Benefits

8 Tickets, with priority seating (\$1,000 value)

### Recognition Benefits

Name on event invitation\* - 4,000 impressions  
Name on auction lobby poster - 300 impressions  
Recognition on event web page and eblasts related to Gala  
One full page advertisement in Gala program (\$200 value)  
Special acknowledgement of sponsorship in welcome address  
Table centerpiece recognizing your sponsorship

(\$4,000 is tax-deductible)

## GOLD SPONSOR - \$2,500

### Event Benefits

6 tickets (\$750 value)

### Recognition Benefits

Name on event invitation\* - 4,000 impressions  
Name on auction lobby poster - 300 impressions  
One half page advertisement in Gala program (\$75 value)  
Table centerpiece recognizing your sponsorship

(\$1,725 is tax-deductible)

## BRONZE SPONSOR - \$800

### Event Benefits

2 tickets (\$250 value)

### Recognition Benefits

Name on event invitation\* - 4,000 impressions  
Name on auction lobby poster - 300 impressions  
Quarter page advertisement in Gala program (\$50 value)  
Table centerpiece recognizing your sponsorship

(\$350 is tax-deductible)

Thank you for supporting Merrimack Repertory Theatre!

For more information, please contact Nick Kane, Interim Director of Development at [nick.kane@mrt.org](mailto:nick.kane@mrt.org) or 978-654-7559 and Marianna Wood, Special Events Manager and Development Coordinator at [marianna.wood@mrt.org](mailto:marianna.wood@mrt.org) or 978-654-7579.

\*Sponsorship form must be received by March 5<sup>th</sup>, 2018 to be included on invitation.

\*\*Front side cover given to first Diamond Sponsor, back inside cover given to second Diamond Sponsor.

Merrimack Repertory Theatre is a non-profit 501(c)(3) organization (EIN: 04-2664784). Contributions are tax deductible to the full extent allowed by law, minus value of goods received. Donor will be recognized and acknowledged publicly in consideration for these gifts unless otherwise indicated above.